

AMENDMENT NUMBER 3 /THIRD EXTENSION TO THE
AGREEMENT FOR PUBLIC RELATIONS

THIS ADDENDUM entered into this ^{BKH} 14th day of June, 2010 by and between the **BOARD OF COUNTY COMMISSIONERS OF NASSAU COUNTY, FLORIDA**, a political subdivision of the State of Florida, (hereinafter referred to as "County") and **HAYWORTH CREATIVE**, 700 W. Granada Boulevard, Suite 100, Ormond Beach, Florida 32174, (hereinafter referred to as "Vendor").

WHEREAS, the parties entered into an Agreement dated September 24, 2007 for the development and implementation of a successful national public relations and promotions campaign to attract tourists to Amelia Island; and

WHEREAS, the original agreement provided for an initial term of one (1) year beginning October 1, 2007 and ending September 30, 2008, with an option to extend for two (2) additional one-year extensions upon mutual contract between the vendor and the County; and

WHEREAS, the parties mutually agreed to extend the agreement for renewal periods commencing October 1, 2008 and ending September 30, 2009, and also October 1, 2009 through September 30, 2010; and

WHEREAS, the parties desire to amend and extend said Agreement.

NOW, THEREFORE, FOR AND IN CONSIDERATION of the mutual covenants and agreements herein contained, the parties hereto agree as follows:

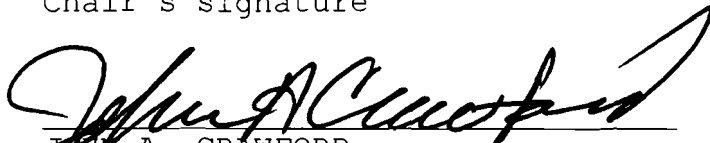
1. In accordance with Section 3.5 of the Agreement for Public Relations dated September 24, 2007, this agreement is amended to hereby extend the performance period for an additional two years, beginning October 1, 2010 and ending September 30, 2012.
2. All other provisions of said Agreement not in conflict with this Addendum shall remain in full force and effect.
3. Time is of the essence.

BOARD OF COUNTY COMMISSIONERS
NASSAU COUNTY, FLORIDA



MICHAEL H. BOYLE
Its: Chair

Attest to authenticity of
Chair's signature




JOHN A. CRAWFORD
Its: Ex-Officio Clerk



EBK
6/14/10

Approved as to form and legality by the
Nassau County Attorney:



DAVID A. HALLMAN

HAYWORTH CREATIVE



By: Maria Hayworth
Its: President

STATE OF Florida
COUNTY OF Volusia

Before me personally appeared,
Maria Hayworth, who is personally known X or
produced _____ as identification, known
to be the person described in and who executed the foregoing
instrument, and acknowledged to and before me that he/she
executed said instrument for the purposes therein expressed.

WITNESS my hand and official seal, this 1st day of
June, 2010.



Notary Signature



ARLENA DITTMAN
MY COMMISSION # DD 745303
EXPIRES: January 13, 2012
Bonded Thru Budget Notary Services

Notary-Public-State of Florida at large
My Commission expires: